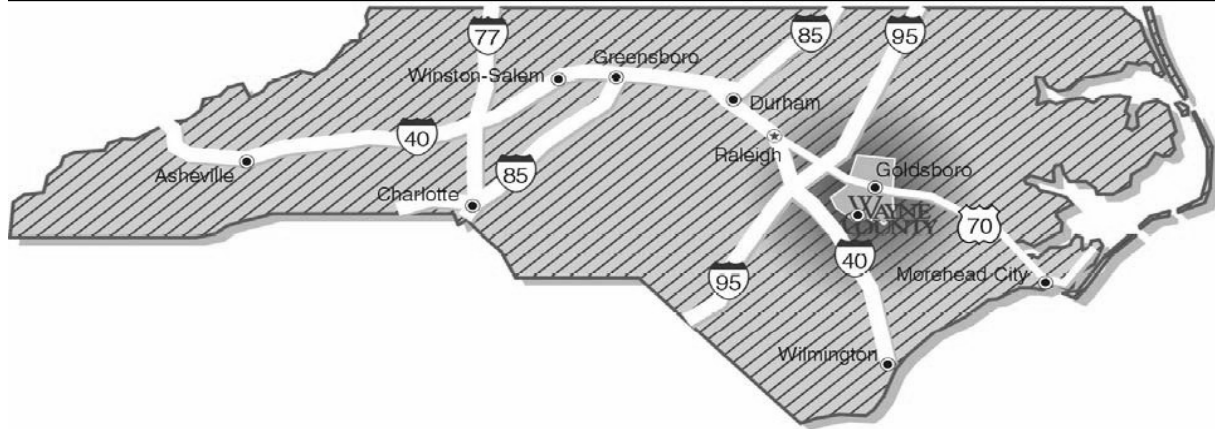


Wayne County

N O R T H C A R O L I N A



“A METROPOLITAN STATISTICAL AREA”



◆ *Community Profile*

WAYNE TODAY. *W* WORLD TOMORROW.

Goldsboro ~ Wayne County is a Metropolitan Statistical Area that lies in the coastal plain region of Eastern North Carolina. Wayne County includes six municipalities other than Goldsboro, which are Eureka, Fremont, Mount Olive, Pikeville, Seven Springs and the Village of Walnut Creek.

An abundant and skilled workforce provides businesses with quality labor. The 2007 census estimates the City of Goldsboro to have a population over 37,639, which is part of a county-wide population of 113,590. Current population estimates within a 30-mile radius of Goldsboro are 386,000 and 330,937 within a 30-mile radius of Mount Olive. The community takes pride in the fact that it is the home of Seymour Johnson Air Force Base, which brings an international community and a highly trained workforce to the area. Over half of those separating choose to remain in Wayne County, giving local companies first dibs to this skilled workforce.

An excellent transportation system provides exceptional access to national markets and materials. Goldsboro is bisected by US Highway 70 (East and West) and US Highway 117 Bypass (a.k.a I-795) (North and South). Interstate Highways 95 and 40 are both within thirty minutes driving time. North Carolina seaports at Morehead City and Wilmington are two hours distant. Commercial airline services are available at Raleigh-Durham International Airport, 65 miles west. The county has two private airports, Goldsboro-Wayne Municipal Airport with a runway of 5,500 feet and Mount Olive Municipal Airport at 3,697 feet. The Kinston Regional Jetport located at the Global TransPark in Kinston boasts the longest civilian runway in the state at 11,500 feet, and is within 30 minutes drive time. Norfolk Southern and CSX provide rail access throughout the county.

A practically nonexistent union activity increases worker productivity and lowers operating costs. North Carolina is a right-to-work state. In Wayne County, less than 2% of all manufacturing workers belong to an organized union, and those present unions are currently inactive.

A sound economy with steady growth helps to ensure business success. With its diverse manufacturing base, the presence of both 2 year and 4 year colleges, and nationally-acclaimed worker training programs, few areas can offer such an attractive business climate for location and expansion as Wayne County.

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Wayne County

SERVICES

ECONOMIC DEVELOPMENT

Wayne County Development Alliance
Chambers of Commerce
Small Business Center

LABOR FORCE

Labor Force (December 2008)

Civilian Work Force 53,221

Employed 49,039

Unemployed 4,182

Unemployed Rate 7.9%

Work Force (2008, Q2)

Manufacturing 5,850

Wholesale Trade 2,212

Agriculture, Forestry 1,690

Recruitable Labor (2008)

ESC Job Applications 10,899

High School Graduates 1,021

TRANSPORTATION

Highways

Interstate I-95; I-40; I-795

United States US 13; 70; 117

State Primary NC 111; 581, 222, 55

Railroads

CSX

Norfolk Southern

Bus Service

Greyhound

Trailways

Area Motor Freight Carriers

Aaron Smith

Consolidated Freight

Estes

Old Dominion

OverNite

Roadway Express

Southeastern Freight Lines

Yellow Freight

Parcel Service

UPS

Federal Express

Airborne

CULTURAL ACTIVITIES

Boys & Girls Clubs, The Community Concert Association, The Visiting Artist and Lecture Series, The Arts Council of Wayne County, Stage Struck Theatre, The Center Stage Theatre, Historic Paramount Theater, Historic Downtown Goldsboro, Goldsboro Civic Ballet, African American Arts Association, Cultural Movement African Dance Company, Mount Olive Community Instrumental Ensemble, Wayne County Museum, Fremont Heritage Museum, Old Waynesborough Historical Village, Charles B. Aycock Birthplace Site, Cliffs of the Neuse State Park, Glenwood Farms, Goldsboro City Parks (12), Mount Olive Westbrook Park and Kids World Playground, Goldsboro Recreation Centers (4), Eastern Carolina Athletic Park, Historic Willow Dale Cemetery.

ANNUAL EVENTS

Wings Over Wayne Airshow, Seymour Johnson Air Force Base Community Appreciation Day, North Carolina Pickle Festival, Daffodil Festival, Summer Ice Cream Festival, Center Street Jams, Boo-It Downtown, Taste of Wayne County, Farmers Day, Farm Heritage Days and Christmas Candlelight Tours (Aycock Birthplace), Goldsboro Family YMCA USAT Triathlon, Antique Farm Equipment Days, Downtown Lights Up, Wayne Regional Agricultural Fair, "Jazz on George", Downtown Holiday Trolley Rides and Christmas in the Village (Waynesborough Historical Village).

GOVERNMENT

Goldsboro is governed by a council/mayor/manager form of government. The Goldsboro Council is composed of an elected mayor and six members who select the full-time City Manager. Each other municipality in the county has its own form of government consisting of a mayor and council, a Board of Alderman or Commissioners. Wayne County is governed by a seven-person Board of Commissioners who select a full-time County Manager.

UTILITIES

Power is distributed by Progress Energy., Tri-County Electric Membership Corporation, the Town of Pikeville and the Town of Fremont. Natural gas is supplied by Piedmont Natural Gas and is distributed throughout Goldsboro and to Mount Olive in the southern part of the county. Digital switching and fiber optic telecommunication services are provided by AT&T, and route diversity into the area assures reliability. Points of presence are offered by AT&T and MCI.

TOP MANUFACTURERS—2008

MANUFACTURER	NUMBER OF EMPLOYEES
GOLDSBORO MILLING CO.	1,000
CASE FARMS, INC.	985
MOUNT OLIVE PICKLE CO., INC.	551
GEORGIA PACIFIC COMPANIES	541
COOPER STANDARD AUTOMOTIVE	438
FRANKLIN BAKING CO.	414
WAUKESHA ELECTRIC SYSTEMS	317
AP EXHAUST PRODUCTS	266
AAR	257
UCHIYAMA AMERICA, INC.	219

TOP NON-MANUFACTURING EMPLOYERS—2008

EMPLOYER	NUMBER OF EMPLOYEES	INDUSTRY
SEYMOUR JOHNSON AIR FORCE BASE	5,950	DEFENSE
WAYNE COUNTY PUBLIC SCHOOLS	3,152	PUBLIC EDUCATION
WAYNE MEMORIAL HOSPITAL	1,439	HEALTH CARE
WAL-MART (Has not been updated)	1,000+	RETAIL
COUNTY OF WAYNE	1,102	GOVERNMENT
CHERRY HOSPITAL	1,100	STATE HOSPITAL
O'BERRY HOSPITAL	1,070	STATE HOSPITAL
WAYNE COMMUNITY COLLEGE	600	EDUCATION
CITY OF GOLDSBORO	475	GOVERNMENT
AT&T TECHNICAL SUPPORT CENTER	422	CUSTOMER SERVICE

Employment and wages by sector—2008 Q2	WAYNE COUNTY			NORTH CAROLINA		
	AVG EMP	% TOTAL	AVG WKLY WAGE	AVG EMP	%TOTAL	AVG WKLY WAGE
TOTAL ALL INDUSTRIES	45,839	100	\$575	4,083,170	100	\$735
TOTAL GOVERNMENT	11,646	25.4	\$738	692,255	17	\$885
TOTAL PRIVATE INDUSTRY	34,193	74.6	\$532	3,390,915	83	\$726
AGRICULTURE FORESTRY FISHING & HUNTING	1,690	3.7	\$451	28,866	0.7	\$517
MINING	*	*	*	3,845	0.1	\$874
UTILITIES	282	0.6	\$1,124	13,964	0.3	\$1,267
CONSTRUCTION	2,089	4.6	\$686	240,882	5.9	\$751
MANUFACTURING	5,850	12.8	\$682	520,344	12.7	\$894
WHOLESALE TRADE	2,212	4.8	\$742	182,335	4.5	\$1,051
RETAIL TRADE	5,718	12.5	\$403	468,642	11.5	\$464
TRANSPORTATION AND WAREHOUSING	854	1.9	\$674	136,612	3.3	\$795
INFORMATION	383	0.8	\$591	73,801	1.8	\$1,054
FINANCE AND INSURANCE	971	2.1	\$771	154,592	3.8	\$1,170
REAL ESTATE, RENTAL AND LEASING	330	0.7	\$527	53,916	1.3	\$675
PROFESSIONAL AND TECHNICAL SERVICES	1,050	2.3	\$605	191,741	4.7	\$1,116
MANAGEMENT OF COMPANIES AND ENTERPRISES	336	0.7	\$922	75,983	1.9	\$1,428
ADMINISTRATIVE AND WASTE SERVICES	1,825	4.0	\$536	244,709	6.0	\$526
EDUCATIONAL SERVICES	4,336	9.5	\$616	378,913	9.3	\$721
HEALTH CARE AND SOCIAL ASSISTANCE	9,479	20.7	\$625	545,101	13.3	\$746
ARTS, ENTERTAINMENT AND RECREATION	329	0.7	\$238	60,338	1.5	\$551
ACCOMMODATION AND FOOD SERVICES	3,777	8.2	\$216	352,618	8.6	\$263
OTHER SERVICES EX. PUBLIC ADMIN	1,063	2.3	\$389	105,580	2.6	\$485
PUBLIC ADMINISTRATION	3,197	7.0	\$721	235,659	5.8	\$783
UNCLASSIFIED	68	0.1	\$416	14,729	0.4	\$892

Employment Security Commission NC—Labor Market Information 2008



Wayne County

MANUFACTURERS

COMPANY	PRODUCTS	ESTABLISHED
Acme United Corporation	Office & Safety Products	1968
Anchor Coupling, Inc.	Hydraulic Hoses	2001
APV Heat Transfer	Heat Exchangers	1982
Boling Furniture	Office Furniture	1968
Case Farms	Poultry Processing & Feeds	1995
Coastal Lumber Company	Lumber	1991
Coastal Metal Service	Steel Siding & Roofing Products	1991
Cooper Bussmann	Fuses & Fuse Holders	1982
Cooper Standard Automotive	Automotive Extruded Auto Seals	1982
Excell Home Fashions, Inc.	Pillows & Misc. Home Furnishings	1961
Franklin Baking Company	Bread	1946
General Electric Company	Lamp Components	1946
General Industries, Inc.	Metal Tanks	1955
Georgia-Pacific (Chip & Saw)	Lumber and Chips	1973
Georgia-Pacific (Plywood/OSB)	Plywood	1979
Georgia-Pacific (Wood Procurement)	Timber	1973
AP Exhaust Products	Automotive Replacement Parts	1974
Goldsboro Metal Recyclers	Scrap Iron & Metal Processing	1922
Goldsboro Milling Company	Poultry/Livestock Production, Process. & Feed	1916
Hajjar Manufacturing	Cabinets	1981
IMPulse NC, Inc.	Power Equipment	1991
Mission Foods	Tortillas	1987
Mitch Craft Boats	Boats	1992
Mount Olive Pickle Co.	Pickles & Pickle Products	1926
Nordic Cold Storage, LLC	Refrigerated Warehouse	1996
Park Designs	Home Furnishings	1990
Packaging Corporation of America	Corrugated Packaging	1988
Reuel, Inc.	Electrical Components	1987
SunBurst Foods, Inc.	Snack Foods/Sandwiches	1947
Triangle Spring	Automotive Parts	2009
Turkington APV	Commercial Bakery Equipment	2004
Turner Equipment Company	Storage Tanks and Greenhouses	1939
Uchiyama America, Inc.	Automotive Gaskets	1996
UniFirst Corporation	Commercial Laundry, Uniform & Linen Rental	1949
Waukesha Electric Systems, Inc.	Electric Transformers	1966
Wayco Ham Company	Ham & Turkey Smoking & Cooking	1946

WHOLESALEERS, DISTRIBUTORS & OTHERS

COMPANY	PRODUCTS	ESTABLISHED
Andy's Burgers, Shakes & Fries	Wholesale Foods Distribution	2003
AT&T Technical Support Center	Customer Service	2008
Best Distributing	Building Materials	1880
Coca-Cola Bottling of Goldsboro	Soft Drinks	1906
Eastern Aluminum Supply Co.	Vinyl & Aluminum siding, windows, doors	1980
Kraft—Nabisco	Baked Goods	1976
Monsanto (dba West Brothers)	Agriculture Chemicals	2000
Pate Dawson Company	Wholesale Foods	1885
Pepsi Bottling Ventures, LLC	Soft Drinks	1936
R A Jeffreys Distributing Co.	Beer Wholesaler	1923
Southco Distributing Company	Convenience Foods	1981
Super Cast, Inc.	Wholesale Construction Castings & Pipe	1996
W P Rose, Inc.	Building Materials and Masonry Distribution	1896

