

## WORKS Initiative

Here in Wayne County, we have taken workforce development to the next level. Not only do we have the ability to provide a highly skilled workforce, we also have the ability to supply a workforce that is certified. Any community can brag about their "highly driven" and "motivated" workforce, but few have documentation to prove it. We do.

### Innovation in Motion

Wayne Occupational Readiness Keys for Success (WORKS) initiative was created in 2006 by a group of concerned professionals in workforce and economic development. From the time of its inception to present day, this Initiative has seen unprecedented success. Wayne County currently ranks #1 in the state for Career Readiness Certificates awarded and has solidified its place as a true innovator in workforce development.

WORKS creates a process for developing a documented workforce pipeline whose skill level is measurable and can be matched to occupation or job profiles conducted to identify necessary workplace skills.

### What does this mean for employers in Wayne County?

- It takes the guesswork out of the hiring process by matching the skills of the applicant to the skills necessary to perform the job.
- Less turnover.
- More dedicated employees.
- Provides a guide for advancement/promotion within the organization.

**WAYNE COUNTY** ranks  
#1 in *North Carolina* for  
Career Readiness Certificates Awarded

For more information about this program and how it can benefit your company, contact Mike Haney, VP/Existing Industry Specialist with the Wayne County Development Alliance  
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## The WCDA Team



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Wayne County Development Alliance

Existing  
Industry  
Program



our success  
depends  
on your

**Success.**

## WELCOME!

The Wayne County Development Alliance understands the importance of building lasting relationships with our existing industries. Often there are times you may need assistance with workforce training, expansion opportunities or cutting through the red tape. That's what we do. You can be assured that all inquiries and contacts with our professional staff are held in the strictest confidence.

We want to help you. After all...

... our success depends  
on your success.

## Start with us!

A one-stop-shop for all your questions and concerns.

Resources are available to help you navigate the waters of business development and sustainability in Wayne County.

Our team will go the extra mile to assist you!



## Incentives for Expansion

- State of North Carolina -

### One North Carolina Fund

This fund helps recruit and expand quality jobs in high value-added, knowledge-driven industries. It also provides financial assistance to those businesses or industries deemed vital to a healthy economy that are making significant efforts to expand in North Carolina.

### Industrial Revenue Bond

This Bond offers qualified manufacturing facilities and certain solid waste disposal facilities convenient, long-term, flexible financing.

### Industrial Development Fund

Provides incentive industrial financing grants and loans available to local municipal or county government applicants located in the 65 most economically distressed counties in the state.

### Job Development Investment Grant

This grant is a discretionary incentive that provides sustained annual grants to new and expanding businesses measured against a percentage of withholding taxes paid by new employees

### Tax Credits

Is expansion in your future? Tax credits are available for companies who make the choice to expand in Wayne County. Credits are based on:

- Job Creation
- New Capital Investment

Contact our office for more information on how these programs can benefit you in your expansion plans.

- Wayne County Local Incentive Programs -

The County of Wayne, in conjunction with the municipalities within Wayne County and the WCDA, is prepared to consider a variety of measures to help reduce initial and ongoing business costs to both new companies locating in the area and to existing companies that plan to expand in the local area. Each project is considered on its individual merits and overall economic impact to the community.

## Workforce Training

State-of-the-art customized training programs are offered locally through Wayne Community College covering a comprehensive array of technical skills including machining, electronics, aviation technology, biotechnology and much more. In most cases, training is free to qualified companies, and can be taught on the college campus or at the employer's workplace.

## Let us help with...

- Facility Expansion
- Site Acquisition
- Workforce Development
- Workforce Training
- Licensing & Permitting
- Transportation Issues
- Utility Issues
- Financing & Incentives
- Marketing Assistance

It's what we do.