



Goldsboro ~ Wayne County is a Metropolitan Statistical Area that lies in the coastal plain region of Eastern North Carolina. Wayne County includes seven municipalities: Goldsboro (the county seat), Eureka, Fremont, Mount Olive, Pikeville, Seven Springs and the Village of Walnut Creek.

An abundant and skilled workforce provides businesses with quality labor. Wayne County currently ranks #1 in NC in Career Readiness Certificates awarded. The 2010 census estimates the City of Goldsboro to have a population over 36,437, which is part of a county-wide population of 122,623. The community takes pride in the fact that it is the home of Seymour Johnson Air Force Base (SJAFB), which brings an international community and a highly trained workforce to the area. Over half of those separating from SJAFB choose to remain in Wayne County, giving local companies direct access to this skilled workforce.

A practically nonexistent union activity increases worker productivity and lowers operating costs. North Carolina is a right-to-work state. In Wayne County, less than 2% of all manufacturing workers belong to an organized union, and those present unions are currently inactive.

Infrastructure

Power is distributed by Duke Energy, Tri-County Electric Membership Corporation, the Town of Pikeville and the Town of Fremont.

Natural gas is supplied by Piedmont Natural Gas and is distributed throughout Goldsboro and to Mount Olive in the southern part of the county.

Digital switching and fiber optic telecommunication services are provided by AT&T, and route diversity into the area assures reliability. Points of presence are offered by AT&T and MCI.

Government

Goldsboro is governed by a council/mayor/manager form of government. The Goldsboro Council is composed of an elected mayor and six members who select the full-time City Manager. Each other municipality in the county has its own form of government consisting of a mayor and council, a Board of Alderman or Commissioners. Wayne County is governed by a seven-person Board of Commissioners who select a full-time County Manager.



Access

Interstate 40: 20 min drive

Interstate 795: 10 min drive

Interstate 95: 40 min drive

Highway 70: 5 min drive

Highway 117: 5 min drive

Raleigh Durham International: 70 mins

Mount Olive Municipal Airport: 24 mins

Wayne County Executive Jetport: 13 mins

Kinston Regional Jetport: 31 mins

Pitt-Greenville Airport: 55 mins

CSX Rail

Norfolk Southern

Port of Wilmington: 1 hour 45 mins

Port of Morehead City: 2 hours

Annual Events

Wings Over Wayne Airshow is a bi-annual event, North Carolina Pickle Festival, Daffodil Festival, Summer Ice Cream Festival, Center Street Jams, Boo-It Downtown, Taste of Wayne County, Farmers Day, Farm Heritage Days and Christmas Candlelight Tours (Aycock Birthplace), Goldsboro Family YMCA USAT Triathlon, Antique Farm Equipment Days, Downtown Lights Up, Wayne Regional Agricultural Fair, Jazz on George, Downtown Holiday Trolley Rides and Christmas in the Village (Waynesborough Historical Village).

Cultural Activities

Boys & Girls Clubs, The Community Concert Association, The Visiting Artist and Lecture Series, The Arts Council of Wayne County, Stage Struck Theatre, The Center Stage Theatre, Historic Paramount Theater, Historic Downtown Goldsboro, Goldsboro Civic Ballet, African American Arts Association, Cultural Movement African Dance Company, Mount Olive Community Instrumental Ensemble, Wayne County Museum, Fremont Heritage Museum, Old Waynesborough Historical Village, Charles B. Aycock Birthplace Site, Cliffs of the Neuse State Park, Glenwood Farms, Goldsboro City Parks (12), Mount Olive Westbrook Park and Kids World Playground, Goldsboro Recreation Centers (4), Eastern Carolina Athletic Park.

Seymour Johnson Air Force Base

The Seymour Johnson AFB mission creates over 2,000 civilian jobs at an estimated yearly value of \$70.7M for the local community. The overall economic impact considering payroll, contract expenditures, and value of job creation totals almost \$547M annually. The industries of Wayne County attract the exiting personnel of Seymour Johnson Air Force Base, giving those industries access to a highly skilled workforce. Additionally, the dependents of those at SJAFB add to a robust workforce that is poised to fill positions created by new and expanding industries in Wayne County.

PERSONNEL

Active Duty Military 5,105

Reservists 954

Total Military 6,059

Appropriated Fund Civilians 595

Non-Appropriated Fund Civilians 234

Base Exchange 74

Commissary 49

Branch Banks / Credit Union 2

Total Civilians 954

ECONOMIC IMPACT

Total Payroll

\$368,924,519

Contract Expenditures

\$107,352,567

Value of Job Creation

\$70,771,960

Total Economic Impact

\$547,049,046